

# Planning solution improves response to market demand



**A family-owned steel conglomerate, and one of US' largest steel manufacturers. The company produces alloy, wire, automotive and cast iron products recognised as producer of high quality, niche products and serving over 5000 global customers. The company's diversity required a reporting system that enabled faster decision making.**

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## Approach

SwankTek worked in collaboration with Octane Consulting, a leading system integrator. The proposal to design a planning and pricing solution that included extensive reporting capability was accepted by the client. The implementation planned involved deployment of teams onsite for delivery in 12 months.

## Solution

SwankTek designed a planning and pricing solution for the Cut-to-Length products, involving technical implementation at the client location. SwankTek used all its deep expertise in Oracle suite of products to deploy the pricing solution.

The project was implemented in three phases, with the final phase requiring all changes to accommodate cut-to-length division's requirements. The solution enabled the division to simplify production planning and pricing in relation to the market requirements.

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*SwankTek is a multifaceted, premium technology services company based in Nutley, New Jersey. Over the 12 years since its founding, the company has successfully delivered solutions to Fortune 100 and industry leading companies in the world.*